



**TOWN OF
FORT MACLEOD**

IN THE PROVINCE OF
ALBERTA

**SIGNAGE BYLAW
No. 1493**

JULY 1991

TOWN OF FORT MACLEOD
in the Province of Alberta

MUNICIPAL SIGNAGE
BYLAW No. 1493

July 1991

TABLE OF CONTENTS

	Page
1. Introduction.....	1
2. Definitions.....	1
3. Administration.....	5
4. Signage Not Requiring a Development Permit.....	5
5. Development Permit Application	6
6. Maintenance of Signs.....	7
7. General Signage Requirements.....	7
8. Freestanding Signs.....	8
9. Projecting and Overhanging Signs.....	8
10. Fascia or Wall Signs.....	9
11. Canopy Signs	9
12. Roof Signs.....	10
13. Portable Signs	10
14. Home Occupation Signage	11
15. Theme Signage	11
16. Directional and Information Signage	11
17. Tourism Signage Areas.....	11
18. Historic Signage Areas.....	12
19. Temporary Signage.....	13
20. Secondary and Multi-Tenant Signage	13
21. Third Party and Off-Premises Signage.....	13
22. Window Signs.....	14
23. Billboards.....	14
24. Murals.....	15
25. Waivers	15
26. Signage Clutter.....	15
27. Enforcement.....	15
28. Appeals.....	16
29. Bylaws Repealed.....	16
30. Adoption	16

MUNICIPAL SIGNAGE BYLAW No. 1493

1. INTRODUCTION

The council of the Town of Fort Macleod, in the Province of Alberta, duly assembled and in accordance with the Municipal Government Act, RSA 1980 as amended, and the Planning Act RSA 1980, as amended, hereby enacts the Municipal Signage Bylaw No. 1493 for the purpose of regulating signage within the municipality.

2. DEFINITIONS

For the purposes of this bylaw, the following definitions are to be applied:

Abandoned sign means a sign which no longer advertises or identifies an existing activity, business, owner, product, lessor or service, or a sign for which no legal owner can be found.

Animated sign means a sign which uses movement or change of lighting to depict action or to create a special effect or scene, but does not include a changeable copy sign (see definition).

Awning means an adjustable or temporary roof-like covering fitted over windows and doors and used for either shelter, advertising or decoration.

Banner sign means a sign made of fabric or other nonrigid material with no enclosing framework.

Billboard means a signage structure designed and intended to provide a leasable advertising copy area of not less than 80 square feet (7.4 square metres) where the copy can be periodically replaced, typically by the use of preprinted copy pasted or otherwise mounted onto the copy area.

Boulevard means that portion of a public roadway that lies between a curb and the boundary of a lot or parcel.

Business frontage - see Frontage.

Canopy means a permanent fixture fitted over windows and doors and used for either shelter advertising or decoration.

Canopy sign means a sign that is mounted, painted or otherwise attached to an awning, canopy or marquee (see definitions).

Changeable copy sign means a sign on which the copy changes automatically through electronic or mechanical means.

Construction sign means a temporary sign erected on a site where construction is taking place to identify the construction project and those parties having a role or interest in the construction.

Copy means the message on a sign in either permanent or removable form.

Copy area means the entire area within a single straight line geometric figure or a combination of squares or rectangles that will enclose the extreme limits of the advertising message or announcement including decorations related to the specific nature of the advertising message or announcement.

Community signage means any sign advertising a local community organization.

Council means the council of the Town of Fort Macleod.

Development Appeal Board means the Town of Fort Macleod Development Appeal Board as established by bylaw.

Development Officer means the person appointed to the office of Development Officer.

Development permit means a document authorizing a development issued pursuant to the land use bylaw of the Town of Fort Macleod.

Directional and informational signage means a sign the message of which is limited to providing directional guidance, distance, facility or similar information and which may contain a name or logo but no advertising message or announcement.

Facade means the entire front of a building including the parapet.

Fascia sign means a sign attached across the face of a building, located approximately parallel thereto, in such a manner that the wall becomes the supporting structure for, or forms the background surface of the sign, which does not project more than 12 inches (.3 metres) from the building or structure supporting said sign.

Free-standing sign means any sign or display supported by a free-standing column or structure.

Frontage means the front lot line or that side of a lot abutting a public roadway, but does not include any side abutting a lane, unless said lane is the only means of physical access to a lot.

Home occupation means a home occupation as it is defined in the Town of Fort Macleod land use bylaw, as amended.

Home occupation sign means a sign advertising a home occupation approved under the provisions of the Town of Fort Macleod land use bylaw.

Incidental sign means a small sign, decal or emblem advertising goods, facilities, business hours or services available on the premises.

Illuminated sign means a sign lighted by or exposed to artificial lighting either by lights on or in the sign or directed towards the sign.

Informational signage - see Directional and informational signage.

Land Use Bylaw means the Town of Fort Macleod Land Use Bylaw as amended.

Marquee means a permanent structure that projects over a public place (see definition) and is permanently attached to and supported by a building.

May means that an action is discretionary.

Memorial sign means a tablet or plaque memorializing a person, event, structure or site, provided said sign is not located in conjunction with any commercial or industrial use.

Municipal Planning Commission means the Town of Fort Macleod Municipal Planning Commission as established by bylaw.

Mural means a painting or other decorative work applied to and made integral with an outside wall surface of a building.

Off-premises signage means any sign which advertises or otherwise identifies a service, product or activity conducted, sold or offered at a location other than the premises on which the sign is located.

Overhanging sign means a sign constructed, suspended or affixed above the level of any sidewalk or ground surface so as to overhang any portion of a public place.

Parapet means the extension of a false front wall above a roofline.

Political poster means a temporary sign announcing or supporting candidates or issues in any election or plebiscite.

Portable sign means a sign that is not permanently affixed to a building, structure or the ground and is supported on a structure allowing it to be readily moved from one location to another.

Projecting sign means a sign suspended from or supported by a building, structure or column and projecting out such that the sign faces are not parallel to the building line.

Primary sign means a sign advertising the primary use of the premises.

Public place means any location in the Town of Fort Macleod that is for public use and includes streets, lanes, avenues, boulevards, sidewalks, parks, squares or rights-of-way and the space above the same.

Real estate sign means a sign pertaining to the sale or lease of the premises or a portion of the premises on which the sign is located.

Resident identification sign means a sign located on the premises, limited to providing the address and/or name of the owner or occupant of a building or premises.

Roofline means the top edge of a roof or building parapet, whichever is higher, excluding any cupolas, pylons, chimneys, or minor similar projections.

Roof sign means any sign which is entirely upon and above the roofline (see definition) or parapet of a building.

Secondary sign means any sign advertising or otherwise related to an occupation or use that is not the primary use of the premises.

Shall means that the action is mandatory.

Should means that the action is recommended.

Sign means any development:

- (a) constructed and permanently affixed directly or indirectly to any building, structure, window or a parcel of land; and
- (b) which is used to advertise, identify or display a commercial or non-commercial activity, product, place, organization, institution, person, service, event or location, by any means, including words, letters, figures, design, symbols, fixtures, colors, illumination or projected images and in such a manner as to be visible from any public place (see definition), but does not include any real estate sign, window display, political poster, flags, graffiti, athletic scoreboards or any traffic or directional and informational signage (see definition) erected by the Town of Fort Macleod, the provincial or federal governments and their agencies.

Sign area means the entire face of a sign including the advertising surface and any framing, trim or molding, but not including the supporting structure, with the sign area of individual letter signs being the sum total of the area of the smallest straight line geometric figure that encloses the individual letters or figures of the sign.

Sign band means a prominent exterior display surface located horizontally between storefront windows and the cornice or roofline.

Signage clutter area means any area of the Town of Fort Macleod that council has declared by resolution to have an excessive amount of signage.

Special event signage means any sign location in a tourism signage area advertising the occurrence of a special event that has been endorsed, sanctioned or otherwise approved by the council of the Town of Fort Macleod.

Specific attraction signage means any sign advertising the existence of a specific tourist attraction.

Temporary sign means any sign permitted, designed or intended to be displayed for a period of time not exceeding 48 consecutive hours.

Theme signage means any sign that is part of a series or group of signs incorporating a distinctive theme, design or logo.

Third party sign means any permanent off-premises sign advertising a commercial activity not located on the same lot or parcel of land as the sign.

Wall sign means a sign fastened to or painted on the wall of a building.

Waiver means a whole or partial exemption from compliance with a particular standard or requirement of this bylaw which has been allowed by a municipal authority authorized to grant it pursuant to this bylaw.

Window sign means a sign permanently applied directly to the inside surface of a window and intended to be viewed from the outside.

3. ADMINISTRATION

- (a) Unless otherwise provided for, this bylaw applies to all signage within the Town of Fort Macleod.

- (b) No one shall erect, place, alter or commence any signage development within the Town of Fort Macleod without having first obtained a development permit from the development officer (see definition) or the Municipal Planning Commission (see definition) in accordance with the provisions of this bylaw and the land use bylaw.
- (c) Upon receipt of a completed application for a development permit for a sign, the development officer shall:
 - (i) process the application in accordance with the requirements of the land use bylaw, as amended; and may either;
 - (ii) issue a development permit with or without conditions; or
 - (iii) refer the application to the Municipal Planning Commission for a decision.
 - (iv) Any decision made under this bylaw may be appealed to the development appeal board (see definition) in accordance with the provisions of the land use bylaw.

4. SIGNAGE NOT REQUIRING A DEVELOPMENT PERMIT

No development permit is required for the following types of signs:

- (a) construction signs (see definition) provided such signs are removed within 14 days of the completion of construction;
- (b) memorial signs (see definition);
- (c) political posters (see definition) provided all such signage is removed within 14 days after the completion of the relevant election or plebiscite;
- (d) real estate signs (see definition) provided all such signage is removed within 30 days after the sale or lease of the premises upon which the sign is located;
- (e) residency identification signs (see definition) provided the sign (see definition) is no greater than 2 square feet (.19 square metres) in area (see Section 16(b));
- (f) garage sale signs provided the owner of the property upon which the sign is located has approved its placement and that the sign is removed immediately upon the conclusion of the sale;
- (g) banners and pennants, if displayed for less than 30 days;
- (h) signs, notices, placards or bulletins required to be displayed:
 - (i) pursuant to the provisions of federal, provincial or municipal legislation;
 - (ii) by or on behalf of the federal, provincial or municipal government;
 - (iii) on behalf of a department, a commission, a board, a committee or an official of the federal, provincial or municipal government;
- (i) the name or address of a building when it is sculptured or formed out of or in the fabric of the building face;
- (j) street numbers or letters displayed on a premises where together the total copy area is less than 13 square feet (1.2 square metres);

- (k) a fascia sign which is attached to each residential dwelling unit or their accessory buildings and states no more than the name of the building or the name of the persons occupying the building or both, provided that the total sign area does not exceed 3 square feet (0.28 square metres);
- (l) signs placed on a premises for the guidance, warning or restraint of persons;
- (m) any traffic or directional and informational signage erected by the Town of Fort Macleod, the Alberta government or the federal government;

provided all such signage is suitably maintained to the satisfaction of the development officer and the Municipal Planning Commission.

5. DEVELOPMENT PERMIT APPLICATION

An application for a development permit shall be made to the Municipal Planning Commission and shall be accompanied by:

- (a) a completed development permit application form;
- (b) in the case of an application for an off-premise sign:
 - (i) a letter of authorization from the owner of the property or his authorized agent;
 - (ii) a 30-day removal-relocation letter signed by the owner of the property or his authorized agent, if the proposed sign, including any projection beyond a property line, is not to be located entirely on the owner's property;
 - (iii) two copies of a detailed sign plan showing the complete dimensions of the sign and its structural support;
 - (iv) two copies of a site plan, not necessarily to scale, showing property lines, proposed sign location, existing developments, the scale of the plan and such other detail as the development officer or the Municipal Planning Commission may require.
- (c) in the case of all applications:
 - (i) two photographs taken from different angles that adequately show the proposed site, adjoining properties and signs within approximately 100 feet (30 metres) of the proposed sign;
 - (ii) two copies of a site plan, not necessarily drawn to scale, but indicating the location or placement of the signage on the property.
- (d) the drawings shall indicate:
 - (i) the location of the sign on the lot or building;
 - (ii) its overall dimensions
 - (iii) the proposed size of any lettering;
 - (iv) the distance it will project from the face and/or top of the building;
 - (v) the distance it will project over town property;
 - (vi) the overall height and clearance of the sign above the average grade where it is located.
- (e) all applications shall describe:
 - (i) details of any proposed illumination or animation of the sign;
 - (ii) the distance between the nearest part of the sign and any intersection or traffic control device within 300 feet (100 metres);
 - (iii) in the case of a freestanding sign, the distance from any building, structure or property line within 100 feet (30 metres);

- (iv) any other information the development officer or Municipal Planning Commission may require in order to decide on a particular application.

6. MAINTENANCE OF SIGNS

- (a) All signs shall be properly maintained in a manner which ensures they are not hazardous to public safety or, because of their dilapidated appearance, detrimental to surrounding areas.
- (b) Pursuant to Section 69(3)(n) of the Act, council may by resolution order the removal, repair or renovation of any sign.

7. GENERAL SIGNAGE REQUIREMENTS

Unless otherwise authorized by the Municipal Planning Commission, signs shall only be allowed which pertain to the principal use of the premises on which they are located, excepting only signs approved for off-premise advertising, and conform to the following requirements so that:

- (a) no more than three signs are permitted on any building;
- (b) no signage shall exceed 15 percent of the business frontage on which the sign is located;
- (c) illuminated signs shall have a steady light source, suitably shielded, and not of an intensity that could become a traffic hazard or a nuisance;
- (d) no freestanding sign shall exceed 30 feet (9.1 metres) in height;
- (e) no sign in a residential, country residential or agricultural district, as designated herein, shall exceed 4 square feet (0.37 square metres) in area;
- (f) not more than one freestanding sign for each business frontage or parcel of land is allowed;
- (g) All signs shall, in the opinion of the development officer or Municipal Planning Commission, be of quality construction and of a design suitable for public display.
- (h) All signs shall be maintained in a safe and tidy manner to the satisfaction of the development officer and the Municipal Planning Commission.
- (i) No sign shall be placed in a public road or laneway or sited in such a manner that, in the opinion of the development officer or the Municipal Planning Commission, causes confusion with or obstructs the vision of any information sign (see definition) or a traffic control sign, signal, light or other device, with the exception of temporary signs (see definition) approved to be located in a boulevard in accordance with section 19 of this bylaw.
- (j) No sign shall be relocated unless authorized by a development permit; however, no development permit is required to clean, repaint or otherwise maintain any sign.
- (k) No animated signs (see definition) may be permitted with the exception of changeable copy signs (see definition).
- (l) No sign shall be located or placed in such a manner that, in the opinion of the development officer or the Municipal Planning Commission, will create a potential hazard or conflict with the routing of any public utility.
- (m) All signs shall comply with the setback and side yard requirements of the Town of Fort Macleod land use bylaw, unless an exemption or a waiver is approved in accordance with this bylaw (see Section 25).

- (n) At the discretion of the development officer or the Municipal Planning Commission, incidental signs (see definition) and directional and informational signage (see definition) 2 square feet (.19 square metres) or less in area may be exempted from any provisions of this bylaw limiting the number of signs that may be located on a single lot or premises (see Section 4).
- (o) Metric and imperial units of measurement and their respective equivalents may be utilized interchangeably for all purposes of this bylaw.
- (p) Unless otherwise specified in this bylaw, the maximum number of primary signs (see definition) permitted on a building is three. Primary signs may consist of the following types of signage or a combination thereof:
 - (i) projecting and overhanging (see Section 9);
 - (ii) fascia or wall (see Section 10);
 - (iii) canopy (see Section 11);
 - (iv) roof (see Section 12).

8. FREESTANDING SIGNS

- (a) Freestanding signs (see definition) are permitted only in conjunction with approved home occupations and conforming commercial, industrial, railway and public and institutional land uses in accordance with the provisions of the land use bylaw.
- (b) All freestanding signs shall be completely located on the same lot as the use being advertised, with the exception of third party signs (see definition) and off-premises signage (see definition) approved in accordance with the provisions of Section 21 of this bylaw.
- (c) Freestanding signs shall have a maximum height limit of 30 feet (9.1 metres).
- (d) No freestanding sign shall overhang sidewalks or public property.
- (e) Freestanding signs shall have color, design, and size compatibility with the materials, proportion and detailing of the development.
- (f) Freestanding signs should not be allowed to locate in the C-4 district unless specifically authorized by the Municipal Planning Commission.

9. PROJECTING AND OVERHANGING SIGNS

Projecting signs shall:

- (a) have no more than 2 faces;
- (b) project no more than 4.5 feet (1.4 metres) from the building;
- (c) be at least 9.8 feet (3 metres) above grade;

- (d) extend no higher than whichever of the following is lowest:
 - (i) 26.2 feet (8 metres) above grade,
 - (ii) the bottom of the sills of the first level of windows above the first storey, or
 - (iii) the lowest point of the roofline;
- (e) not exceed 16 square feet (1.5 metres) in area;
- (f) have no exposed guy wires or turnbuckles;
- (g) not be attached to a roof, chimney, smokestack, elevator or penthouse;
- (h) have no support extending above the cornice line of the building to which the sign is attached;
- (i) have colour, design and size compatible with the materials, proportions and detailing of the building to which it is attached;
- (j) not disturb the basic framework or pattern of the building facade to which it is attached.

10. FASCIA OR WALL SIGNS

Fascia signs shall not be higher than:

- (a) in the case of a one-storey building with a continuous horizontal parapet above the roof, the top of the parapet; or
- (b) in any other case, whichever of the following is the lowest:
 - (i) 26.2 feet (8 metres) above grade;
 - (ii) the bottom of the sills of the first level of windows above the first storey; or
 - (iii) the lowest points of the roofline.
- (c) Fascia signs shall:
 - (i) not be attached to a roof, chimney, smokestack, elevator tower or penthouse;
 - (ii) have no support extending above the cornice line of the building to which the sign is attached;
 - (iii) have colour, design and size compatible with the materials, proportions and detailing of the building to which it is attached;
 - (iv) not disturb the basic framework or pattern of the building facade to which it is attached;
 - (v) comply with the General Signage Requirements.

11. CANOPY SIGNS

- (a) Canopy signs (see definition) are permitted only in conjunction with conforming commercial, industrial, and public and institutional land uses in accordance with the provisions of the Town of Fort Macleod land use bylaw.
- (b) The copy area (see definition) of a canopy sign shall not exceed the lesser of 100 square feet (9.3 square metres) or 30 percent of the area of each side of the awning, canopy or marquee (see definitions) to which it is mounted, painted on or otherwise attached.
- (c) No more than one canopy sign per frontage (see definition) or where there are two or more frontages, a total of two such signs may be located on a single lot or premises.
- (d) Approval of any canopy signage under the provisions of this bylaw is conditional upon the owners and occupants of the premises upon which said sign is located providing to

14. HOME OCCUPATION SIGNAGE

- (a) No more than one fascia, wall or freestanding (see definitions) home occupation sign may be permitted on the premises of a home occupation (see definition) that has been approved under the provisions of the land use bylaw.
- (b) No home occupation signage shall be more than 5 feet (1.5 metres) above ground or sidewalk grade.
- (c) No home occupation signage shall be greater than 4 square feet (.4 square metres) in area.

15. THEME SIGNAGE

- (a) The council of the Town of Fort Macleod may approve distinctive designs or logos for utilization as theme signage (see definition). These designs and logos may be further used in connection with informational signage (see definition) or specific attraction signage (see definition) if such signage is erected by the Town of Fort Macleod or some other government agency.
- (b) Any additional use of council approved designs or logos for commercial or other purposes, requires prior approval of council.
- (c) Council may exempt theme signage from any provisions of this bylaw if it is considered desirable to do so in the interest of promoting a theme or attraction.
- (d) All theme signage shall be 4 square feet (.4 square metres) or less in area when attached to any light standards, traffic control sign, signal, light or other device.

16. DIRECTIONAL AND INFORMATIONAL SIGNAGE

- (a) Any directional and informational signage (see definition) greater than 2 square feet (.19 square metres) in area and that is not erected by the Town of Fort Macleod, the Alberta government or the federal government requires a development permit.
- (b) Directional and informational signage is not included in the computation of any limits of this bylaw that may restrict the number of signs that may be located on a single lot or premises.

17. TOURISM SIGNAGE AREAS

- (a) For the purposes of this bylaw, council may designate by resolution specific tourism signage areas along routes likely to be traveled by tourists within and approaching the Town of Fort Macleod.
- (b) The following signage may be located in a designated tourism signage area:
 - (i) specific attraction signage (see definition) and theme signage (see definition) provided the theme, design, colour and type is consistent with signage advertising the same specific attraction and also meets the other requirements of this bylaw;
 - (ii) directional and informational signage (see definition) as required by Alberta Transportation or the Town of Fort Macleod;
 - (iii) special event signage (see definition) provided it meets the approval of the development officer or the Municipal Planning Commission and remains on the site for a period of no longer than a total accumulation of 30 days per calendar year;
 - (iv) community signage (see definition), third party signage (see definition) off-premises signage (see definition) and billboards (see definition) with the approval of the development officer or the Municipal Planning Commission;

the Town of Fort Macleod a written waiver of liability or an indemnification agreement for any injury or damage resulting from said sign.

- (e) No part of a canopy sign, exclusive of any supports, shall be less than 9 feet (2.7 metres) above ground or sidewalk grade.
- (f) No part of a canopy sign shall project more than 5 feet (1.5 metres) over any public place (see definition) or extend within 3 feet (.9 metres) of the edge of a curb or a roadway without the approval of the Municipal Planning Commission.
- (g) No canopy sign shall be located within 1.6 feet (.5 metres) of the top of a parapet (see definition) or a roofline (see definition).

12. ROOF SIGNS

- (a) No more than one roof sign (see definition) may be permitted in conjunction with a conforming commercial or industrial land use in accordance with the provisions of the land use bylaw.
- (b) The sign area of a roof sign shall not exceed 90 square feet (8.4 square metres).
- (c) No part of a roof sign shall project horizontally beyond any exterior wall, parapet (see definition) or roofline (see definition) of the building upon which it is located.
- (d) A roof sign is permitted on any roof of a building not exceeding 30 feet (9.1 metres) in height.
- (e) No part of any roof sign, excluding that portion which is used for support and which is free of copy shall exceed 30 feet (9.1 metres) in height.
- (f) All roof signs shall be securely fastened to the building or structure.

13. PORTABLE SIGNS

- (a) Portable signs (see definition) are permitted only in commercial, industrial, railway, and public and institutional land use districts in accordance with the provisions of the land use bylaw or in an area that has been designated by council as a Tourism Signage Area (see section 17 of this bylaw).
- (b) The sign area (see definition) of a portable sign shall not exceed 40 square feet (3.7 square metres).
- (c) No more than one portable sign per frontage (see definition) or where there are two or more frontages, a total of two portable signs may be located on a single lot or premises, except in a designated tourism signage area where more than two portable signs may be located at the discretion of the development officer or the Municipal Planning Commission.
- (d) No portable sign shall extend or project into any public place (see definition) or beyond the boundaries of the lot or premises upon which it is sited without the approval of the development officer or the Municipal Planning Commission.
- (e) No portable sign is to remain on the premises for longer than a total accumulation of 120 days per calendar year.

- (v) portable and temporary signs may be approved only as special event signage.

18. HISTORIC SIGNAGE AREAS

- (a) For the purpose of this bylaw, council may designate by resolution, areas of the town as historic signage areas when, in the opinion of council such a designation is desirable in the interest of preserving the historic nature of the area.
- (b) No new signage shall be erected in a historic signage area unless in the opinion of the development officer or the Municipal Planning Commission, such signage is compatible with the historic nature of the area. All development permit applications for signage shall be referred to the Fort Macleod Provincial Historic Area Design Review Committee for comments before the application is dealt with. The Committee shall respond within 28 days.
- (c) The sign area (see definition) of a fascia sign (see definition) or a wall sign (see definition) located in a historic signage area shall not exceed the lesser of 50 square feet (4.6 square metres) or 15 percent of the exterior wall area upon which such signage is attached or located.
- (d) The sign area (see definition) of a freestanding sign (see definition) located in a historic signage area shall not exceed 50 square feet (4.6 square metres) per face.
- (e) New signs should be compatible with the historic context and custom of the respective building and of the service, function, products or identity that they advertise.
- (f) The colour, design and size of signs in any development should be compatible with the historic materials, proportions, detailing and character of the respective building.
- (g) Signs relating to the historic area, including billboards, parking and directional signs, should be consistent in format, lettering style, colours and proportions.
- (h) Where a development involves a sign:
 - (i) the sign must not be mechanically mobile;
 - (ii) lighted, the lighting must be continuous;
- (i) A sign attached to a building in an historic area shall not be higher than:
 - (i) in the case of a one storey building with a continuous horizontal parapet above the roof, the top of the parapet, or
 - (ii) in any other case, whichever of the following is the lowest:
 - 26.2 (8 metres) feet above grade;
 - the bottom of the sills of the first level of windows above the first storey; or
 - the lowest point of the roofline.
- (j) A sign, if attached so as to project outwards from the face of a building, the sign must:
 - (i) have no more than two faces;
 - (ii) project no more than 4.6 feet (1.4 metres) from the building;
 - (iii) be at least 9.8 feet (3 metres) above ground level;
 - (iv) not extend higher than whichever of the following is lowest:
 - 26.2 feet (8 metres) above grade;
 - the bottom of the sills of the first level of windows above the first storey; or
 - the lowest point of the roofline.
 - (v) not have exposed guy wires or turnbuckles; and
 - (vi) not exceed 16 square feet (1.5 square metres) in area.
- (k) There shall not be more than one sign attached so as to project outwards from the face of a business establishment for each entrance door to it.

- (l) The sign shall not be attached to a roof, chimney, smokestack, elevator tower or penthouse.
- (m) A support for the sign shall not extend above the cornice line of the building to which the sign is attached.

19. TEMPORARY SIGNAGE

A maximum of one temporary sign (see definition) may be permitted on a single lot or premises provided that:

- (a) such signage, except those exempted by Section 4, is approved by either the development officer or the Municipal Planning Commission; and
- (b) is to remain on the premises for a period of no longer than a total accumulation of 60 days per calendar year; and
- (c) the development officer is satisfied that any political posters, real estate signs, third party signs (see definitions) or other signage located on a boulevard (see definition) has not been objected to by any residents or landowners adjacent to said boulevard, will not create a traffic hazard or obstruct the public's view of any other signage; and
- (d) is in compliance with all other provisions of this bylaw unless specifically exempted.

20. SECONDARY AND MULTI-TENANT SIGNAGE

- (a) A maximum of one secondary sign (see definition) per use may be approved by the development officer or the Municipal Planning Commission regardless of whether or not said use is in accordance with the provisions of the Town of Fort Macleod land use bylaw, but any such signage shall comply with all other provisions of this bylaw.
- (b) The sign area (see definition) of all secondary signs located on a single lot or premises shall not exceed 20 percent of the maximum allowable sign area for the principal occupants signage.
- (c) The sign area (see definition) of secondary signage for each use in a multi-tenant building having individual frontages for each use, shall not exceed 15 percent of the wall area of the frontage of each use.
- (d) Secondary signs are not included in the computation of any limits of this bylaw that may restrict the number of signs that may be located on a single lot or premises.

21. THIRD PARTY AND OFF-PREMISES SIGNAGE

- (a) Third party signs (see definition) or off-premises signage (see definition) may be approved by the development officer or the Municipal Planning Commission for directional and informational purposes.

- (b) Third party and off-premises signage may be located at the discretion of the Municipal Planning Commission in any area of the town including a public place (see definition), with the exception of:
 - (i) an area designated as residential pursuant to the land use bylaw;
 - (ii) a signage clutter area (see definition); or
 - (iii) a boulevard (see definition), unless any residents or landowners of property adjacent to the boulevard have not objected to the placement of the proposed signage.
- (c) Illuminated signs (see definition) may not be utilized as third party or off-premises signage (see definition).
- (d) The sign area (see definition) of any third party and off-premises signage visible from a roadway shall not exceed:
 - (i) 25 square feet (2.3 square metres) where the speed limit is no greater than 50 km per hour; and
 - (ii) 50 square feet (4.6 square metres) where the speed limit is greater than 50 km per hour but no greater than 70 km per hour; and
 - (iii) 70 square feet (6.5 square metres) where the speed limit is greater than 70 km per hour but no greater than 100 km per hour.
- (e) All third party and off-premises signage shall comply with all other provisions of this bylaw unless specifically exempted.

22. WINDOW SIGNS

- (a) Window signs (see definition) are permitted only in conjunction with conforming commercial and industrial land uses in accordance with the provisions of the land use bylaw.
- (b) A window sign may be affixed to any first or second storey window.
- (c) The sign area (see definition) of a window sign shall not exceed 25 percent of the area of the window to which it is affixed.
- (d) Window signs are not included in the computation of any limits of this bylaw that may restrict the number of signs that may be located on a single lot or premises.

23. BILLBOARDS

- (a) Billboard signs shall be allowed only on sign boards erected by the Town of Fort Macleod on Town controlled property.
- (b) Any party wanting a billboard sign shall first enter a Lease Agreement with the Town for the sign face. Leases will be issued at the sole discretion of the Town. Sub-leasing is not allowed.
- (c) Any party requesting a billboard sign shall make an application through the submission of a Development Permit Application to the Municipal Planning Commission. All information pertaining to the sign shall be presented along with the application, ie. a drawing of the sign, the colors to be used and the size of the sign.
- (d) Any sign face that is viewable while entering the Town shall be for the express use of local business only. The sign face that is viewable while leaving Town shall be available for lease to any interested party.
- (e) All signs that are fabricated for private businesses for placement adjacent to the highway system are to be well designed, attractive and professional looking in general appearance. Standard sign fabrication practices and methods are to be used in the production of the signs including the use of standard letter shapes and styles.
- (f) The signs may be fabricated using any type of material, but the material selected must remain in good condition for the intended life of the sign. The use of red or yellow as the background colors for the sign is **not** permitted, however, these colors may be used for the words and legend of the sign.
- (g) Any sign that bears a legend giving a command such as stop, stop ahead, turn, caution, etc. or any legend that imitates a standard or traffic control device shall not be allowed on billboard signs.

24. MURALS

- (a) Murals (see definition) should only be allowed in commercial and industrial designated areas within the municipality.
- (b) No more than one mural shall be allowed per commercial building unless specifically authorized by the Municipal Planning Commission.
- (c) The location, theme, construction materials and size associated with the mural shall be to the satisfaction of the Municipal Planning Commission.
- (d) No mural shall be created to solely display a commercial message or depiction.
- (e) All murals require a development permit.

25. WAIVERS

- (a) The Municipal Planning Commission or the Development Appeal Board (see definition) is hereby empowered to issue a waiver (see definition) of any provision of this bylaw if, in its opinion:
 - (i) such a waiver would not unduly compromise the aesthetic quality or safety of signage in the town; and
 - (ii) said waiver will not conflict with other signage or land uses; and/or
 - (iii) the waiver is desirable in order to preserve, maintain or enhance the historic quality or compatibility of signage.

26. SIGNAGE CLUTTER

- (a) For the purposes of this bylaw, council may designate certain areas of the town as signage clutter areas (see definition) when, in the opinion of council, there exists an excess of signage.
- (b) No new signage shall be erected in a signage clutter area unless and until the amount of existing signage has been reduced to the satisfaction of the Municipal Planning Commission.

27. ENFORCEMENT

- (a) No one shall erect, place, alter or commence any signage development within the Town of Fort Macleod without having complied with all the provisions of this bylaw.
- (b) When, in the opinion of the development officer or the Municipal Planning Commission, any signage does not comply with this bylaw, is improperly maintained or is unsafe, has become obsolete or is an abandoned sign (see definition) the Town of Fort Macleod, in accordance with Section 161 of the Municipal Government Act, RSA 1980, as amended, may order the alteration, repair or removal within 30 days of said signage by the owner of the sign and/or the registered owner of the lot or parcel upon which the sign is located.
- (c) If an order issued under subsection (b) above is not complied with, then the Town of Fort Macleod may further order, subject to any appeal, that said signage be immediately altered, repaired or removed by its agents, employees or independent contractors with the entire costs for any labour, equipment or materials required borne by the owner of said sign and/or registered owner of the lot or parcel upon which said sign is or was located.

- (d) The right-of-entry of the Town of Fort Macleod, its agents, employees, or independent contractors in order to enforce this bylaw shall be in accordance with Section 43 of the Planning Act RSA 1980, as amended.
- (e) Anyone convicted of an offence under this bylaw shall, in accordance with Section 442 of the Municipal Government Act, RSA 1980 as amended, pay to the Town of Fort Macleod an amount sufficient to satisfy any and all costs, including legal fees on a solicitor/client basis, as well as all witness fees including experts, all costs incurred in the gathering and assembly of information and the investigation surrounding the offence, to which it may be put or for which it may be responsible to third parties for the prosecution of the offence or enforcement of this bylaw or the land use bylaw including any and all steps and proceedings for the removal or rectification of any development not complying with this bylaw

28. APPEALS

Any person affected by a decision of the development officer or the Municipal Planning Commission has the right to appeal said decision to the development appeal board (see definition) pursuant to the provisions of the Town of Fort Macleod Land Use Bylaw.

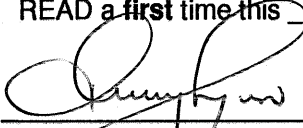
29. BYLAW REPEALED

The Town of Fort Macleod Land Use Bylaw No. 1461 is hereby amended.

30. ADOPTION

This bylaw comes into effect on third and final reading.

READ a **first** time this 15th day of July, 1991.

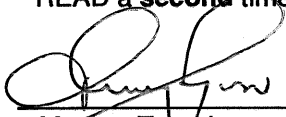


 Mayor - Terry Lyon



 Secretary-Treasurer - Lane McLaren

READ a **second** time this 15th day of July, 1991.




 Mayor - Terry Lyon



 Secretary-Treasurer - Lane McLaren

READ a **third** time and finally PASSED
 this 15th day of July, 1991.



 Mayor - Terry Lyon



 Secretary-Treasurer - Lane McLaren

BILLBOARD SIGNAGE

Addendum to Municipal Signage By-Law No. 1493

- A) Billboard signs shall be allowed only on sign boards erected by the Town of Fort Macleod on Town controlled property.
- B) Any party wanting a billboard sign shall first enter a Lease Agreement with the Town for the sign face. Leases will be issued at the sole discretion of the Town. Sub-leasing is not allowed.
- C) Any party requesting a billboard sign shall make an application through the submission of a Development Permit Application to the Municipal Planning Commission. All information pertaining to the sign shall be presented along with the application, ie. a drawing of the sign, the colors to be used and the size of the sign.
- D) Any sign face that is viewable while entering the Town shall be for the express use of local business only. The sign face that is viewable while leaving Town shall be available for lease to any interested party.
- E) All signs that are fabricated for private businesses for placement adjacent to the highway system are to be well designed, attractive and professional looking in general appearance. Standard sign fabrication practices and methods are to be used in the production of the signs including the use of standard letter shapes and styles.
- F) The signs may be fabricated using any type of material, but the material selected must remain in good condition for the intended life of the sign. The use of red or yellow as the background colors for the sign is not permitted, however, these color may be used for the words and legend of the sign.
- G) Any sign that bears a legend giving a command such as stop, stop ahead, turn, caution, etc. or any legend that imitates a standard or traffic control device shall not be allowed on billboard signs.